



DISTANCE EDUCATION
A Distance Edu College

PH-9176464748

**UNIVERSITY OF MADRAS
INSTITUTE OF DISTANCE EDUCATION**

P.G. DIPLOMA COURSE IN PUBLIC RELATIONS

Paper	Subject	Duration (in hours)	Maximum Marks	Passing Minimum Marks	Credits
I	Principles of Public Relations	3	100	40	10
II	Public Relations and Mass Media	3	100	40	10
III	Public Relations for Development	3	100	40	10
IV	IV Public Relations in Government	3	100	40	10
Personal Contact Programme Classes [PCP] : 8 DAYS OPTIONAL					