

**ALAGAPPA UNIVERSITY**  
**BBA BANKING**

Course code	LE (Code)	Subject Name	CIA Max.	ESE Max.	TOT Max.	C Max.
<b>I YEAR</b>						
<b>I Semester</b>						
12211 A / B		Part-I: Tamil Paper-I/ Communication Skills - I	25	75	100	4
12212		Part-II : English Paper - I	25	75	100	4
12213		Banking Theory	25	75	100	4
12214		Principles of Management	25	75	100	4
		Total	100	300	400	16
<b>II Semester</b>						
12221 A / B		Part-I: Tamil Paper-I/ Communication Skills - II	25	75	100	4
12222		Part-II : English Paper - II	25	75	100	4
12223		Rural Banking	25	75	100	4
12224		Financial Accounting	25	75	100	4
		Total	100	300	400	16
<b>II YEAR</b>						
<b>III Semester</b>						
12231	13331	Organizational Behaviour	25	75	100	4
12232	13332	Business Statistics	25	75	100	4
12233	13333	Banking Law & Practice – I	25	75	100	4
12234	13334	Financial Services Institutions	25	75	100	4
		Total	100	300	400	16
<b>IV Semester</b>						
12241	13341	Elements of Marketing	25	75	100	4
12242	13342	Banking Law & Practice – II	25	75	100	4
12243	13343	Business Law	25	75	100	4
12244	13344	Foreign exchange Management	25	75	100	4
		Total	100	300	400	16
<b>III YEAR</b>						
<b>V Semester</b>						
12251	13351	Research Methods	25	75	100	4
12252	13352	Management Accounting	25	75	100	4
12253	13353	Human Resource Management	25	75	100	4
12254	13354	Tourism Entrepreneurship	25	75	100	4
		Total	100	300	400	16
<b>VI Semester</b>						
12261	13361	Marketing of Banking Services	25	75	100	4
12262	13362	Financial Management	25	75	100	4
12263	13363	E-Banking	25	75	100	4
12264	13364	Development Banking	25	75	100	4
		Total	100	300	400	16
<b>GRAND TOTAL</b>					<b>2400</b>	<b>96</b>