

BBA SYLLABUS

Sl. No.	Course Code	LE (Code)	Title of the Course	CIA Max	ESE Max	TOT Max	C Max
FIRST YEAR I - Semester							
1	10411 _{A/B}		Part-I: Tamil Paper-I/Communication Skills-I	25	75	100	4
2	10412		Part-II : English Paper - I	25	75	100	4
3	10413		Principles of Economics	25	75	100	4
4	10414		Financial Accounting	25	75	100	4
Total				100	300	400	16
II Semester							
5	10421 _{A/B}		Part-I: Tamil Paper-II / Communication Skills-II	25	75	100	4
6	10422		Part-II : English Paper - II	25	75	100	4
7	10423		Principles of Management	25	75	100	4
8	10424		Cost Accounting	25	75	100	4
Total				100	300	400	16
SECOND YEAR III Semester							
9	10431	12631	Organizational Behaviour	25	75	100	4
10	10432	12632	Business Statistics	25	75	100	4
11	10433	12633	Banking Theory	25	75	100	4
12	10434	12634	Banking Law and Practice-I	25	75	100	4
Total				100	300	400	16
IV Semester							
13	10441	12641	Elements of Marketing	25	75	100	4
14	10442	12642	Banking Law and Practice-II	25	75	100	4
15	10443	12643	Research Methods	25	75	100	4
16	10444	12644	Computer and Banking	25	75	100	4
Total				100	300	400	16
THIRD YEAR V Semester							
17	10451	12651	Rural Banking	25	75	100	4
18	10452	12652	Management Accounting	25	75	100	4
19	10453	12653	Human Resource Management	25	75	100	4
20	10454	12654	Tourism Entrepreneurship	25	75	100	4
Total				100	300	400	16
VI Semester							
21	10461	12661	Marketing of Banking Services	25	75	100	4
22	10462	12662	Financial Management	25	75	100	4
23	10463	12663	Business Law	25	75	100	4
24	10464	12664	Entrepreneurship	25	75	100	4